



ERE INSIDE OUT

NEWSLETTER

QUARTER 4 | 2025



EDISON REAL ESTATE, a distinct concern of EDISON Group, is the benchmark of luxury living spaces with sustainability pervading every brick of its development. Incorporating contemporary building techniques, and future values, and offering quality brands as promised, EDISON REAL ESTATE ensures that you live exceptionally and we celebrate life to the fullest. We, at EDISON REAL ESTATE, also celebrate our every moment and achievements. This literature is shared to spread our happiness among you.

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Recognition & Achievements

Bangladesh Project Management Awards 2025 Best Project & PMO of the Year

At the Bangladesh Project Management Awards 2025, Edison Real Estate was recognized as the Best Project and Best PMO of the Year, highlighting the teamwork and dedication behind every successful development.



Customer Engagement

Celebration of Ownership

Welcoming homeowners of Amour, Apricus, and Angelo

In Q4 of 2025, Edison Real Estate successfully handed over a total of 79 units to the homeowners.

At Edison Real Estate, we believe a home is more than walls and rooms—it's truly a feeling, a place where every day finds its rhythm and memories are made. To celebrate this feeling and build meaningful connections, a "Celebration of Ownership" event has been arranged for the homeowners, where they shared the joy of community and exchanged heartfelt moments, making it truly memorable.

On 11 December 2025, "Celebration of Ownership" Amour brought homeowners together for a warm dinner where they came together, met their neighbors, shared stories, and enjoyed being part of a close-knit community. The night ended with a delightful dinner, making the occasion truly memorable.



EDISON
AMOUR



On 18 December 2025, homeowners came together for the Apricus "Celebration of Ownership", spending a memorable night connecting with neighbors and sharing experiences.

EDISON
APRICUS





On 20 December 2025, the Angelo "Celebration of Ownership" brought homeowners together for a night of warmth and connection. The night was lively and heartwarming, ending with a shared dinner that left everyone with lasting memories.

EDISON
ANGELO



Meet the Owners

Connecting with communities of Othello, Ophelia, and Rosalind

Edison Real Estate is committed to transparency, responsive service, and fostering strong relationships with homeowners. To support this, the company recently hosted an owners' meet, providing a friendly space for open interaction between EREL management and homeowners. The session focused on improving communication and encouraging shared participation, including discussions on forming an Owners' Association.



During the event, homeowners shared their thoughts and expectations regarding the facility management team. Their input will help guide ongoing initiatives and ensure that services continue to meet homeowners' needs.

World Habitat Day 2025 Fair

Showcasing projects and insights for thoughtful living



From 6 October 2025 to 8 October 2025, Edison Real Estate participated in the World Habitat Day 2025 fair. Visitors at the booth were warmly welcomed and engaged as the team shared details of ongoing and upcoming projects. Alongside project information sharing, the event encouraged meaningful connections, allowing visitors to engage openly and explore possibilities with clarity and confidence.

Learning, Development & Leadership

Leadership Training Program

Developing future leaders through focused learning and shared experience



Edison Real Estate Ltd recently partnered with ELEVATE Training to organize a Leadership Training Program. The sessions provided practical learning and insights to help participants strengthen their leadership skills.

Technical Training Session on Structural Quality

Reinforcing construction quality through structured technical discussions.



On 06 November 2025, a technical training session was conducted for engineers from the Atlanta, Aurelia, Cairo, Ember, and Fiora projects.

The session focused on key quality requirements for structural works and related construction activities, highlighting compliance standards and project-level quality control practices. The discussion reinforced the importance of careful execution and consistent quality in supporting safe, durable, and well-managed project delivery across all ongoing projects.

Strategic Partnerships & Agreements

MoU Signing with China State Construction Engineering Corporation (Seventh Division)

Exploring collaboration for advanced construction practices and future developments

On 20 November 2025, Edison Real Estate signed a Memorandum of Understanding (MoU) with China State Construction Engineering Corporation (Seventh Division), marking a meaningful moment of collaboration and shared direction.

The agreement provides an opportunity to explore advanced construction technologies and execution methods that enhance efficiency and speed up project delivery. By drawing on international experience and adapting it to Bangladesh's context, Edison continues to strengthen the planning and execution of its projects.



This collaboration is expected to influence Edison's future projects while contributing to the ongoing evolution of Bangladesh's real estate landscape, reinforcing a steady focus on quality, efficiency, and long-term value.

MoU Signing with Join2Job

Strengthening workforce engagement through structured recruitment initiatives.



On 15 December 2025, Edison Real Estate Ltd. signed a Memorandum of Understanding (MoU) with Join2Job, a headhunting and HR consultancy firm specializing in recruitment, HR outsourcing, training, and consulting.

This collaboration supports Edison's continued focus on building a more structured and efficient approach to talent management, aligning the right people with the right roles.

Agreement Signing with Shanta Life Insurance

Enhancing employee benefit coverage and long-term security.



We value the people who grow with us every day. On 14 October 2025, Edison Real Estate Ltd. signed an agreement with Shanta Life Insurance to provide comprehensive life insurance coverage for all eligible team members' security, supporting employees with thoughtful coverage as part of their everyday working life.

Health, Safety & Well-Being

Health Campaign for Project Personnel

Promoting preventive care and well-being across ongoing projects.



Edison Real Estate has always placed strong importance on the health and well-being of its team members. In line with this commitment, a health

campaign was organized on 27 November 2025 at the Jolshiri projects for project personnel.

The initiative included essential health check-ups along with awareness activities aimed at supporting those working on the front lines of construction. By encouraging preventive care and health awareness, the campaign reinforced the importance of a safe and supportive work environment.

This effort reflects Edison Real Estate's belief that a healthy workforce contributes to steady progress, improved performance, and the timely delivery of projects.

Cultural highlights

Victory Day Celebration Honoring the spirit of independence

On 17 December 2025, in celebration of Victory Day, Edison Real Estate gathered at its headquarters. Team members took a moment to reflect on the day and its significance.

