



ERE INSIDE OUT

NEWSLETTER

QUARTER 3 | 2025





EDISON REAL ESTATE, a distinct concern of EDISON Group, is the benchmark of luxury living spaces with sustainability pervading every brick of its development. Incorporating contemporary building techniques, and future values, and offering quality brands as promised, EDISON REAL ESTATE ensures that you live exceptionally and we celebrate life to the fullest. We, at EDISON REAL ESTATE, also celebrate our every moment and achievements. This literature is shared to spread our happiness among you.

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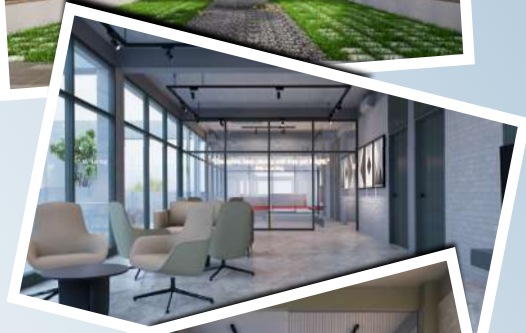
New Creations



EDISON JUNO

Edison Juno, located in Block M, Bashundhara R/A, is designed to ensure comfort while maintaining functionality. Built on 16 katha land, the G+7 storied project includes 28 apartments of 1710 - 1780 SQFT. Each home is planned with open layouts and details that make everyday living tranquil. The architecture keeps things balanced — enough light, space, and privacy without unnecessary flair.

The rooftop includes a sky lounge and gym - space designed for your quite breaks. Nearby schools, hospitals, and shops make daily life easier while keeping the area peaceful. Edison Juno emphasizes thoughtful, lasting design that fits seamlessly into modern living.





EDISON TAMORA

Edison Tamora, located at Plot 26, Road 4/A, Block D, Sector 16, Uttara, stands on 5 kathas of land. This G+9 -storied project features eight apartments ranging from 2282 - 2302 SQFT, each offering three bedrooms and well-planned living spaces.

The project includes a furnished lounge, a gymnasium, and a rooftop garden with a BBQ zone — creating spaces for both relaxation and community. Each apartment comes with dedicated parking, while smart access control and 24/7 surveillance ensure safety and convenience for residents.

Set in a calm and well-connected part of Uttara, Edison Tamora brings together practical design and a sense of quiet living — a well-balanced place to call home.



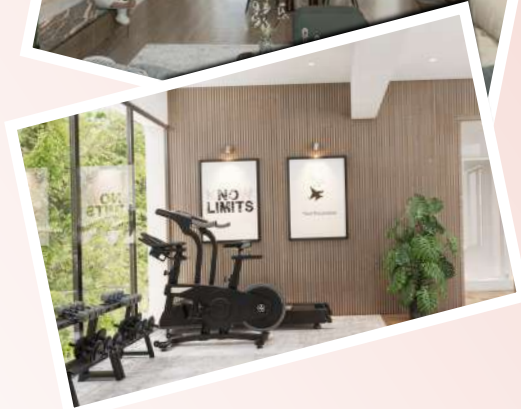


EDISON ARCADIA

Amid Dhaka's dynamic pace, Edison Arcadia rises as a serene escape where elegance meets tranquility. Inspired by the idyllic land of Arcadia — a symbol of harmony and simplicity — this boutique residence is thoughtfully designed to bring calm and comfort to urban living.

Situated in Block I of Bashundhara R/A, the project stands on a 5 Katha, north-facing plot with a 40 ft front road, offering both convenience and exclusivity. It features eight spacious apartments ranging from 2165 - 2260 SQFT on G+M+8 floors with nine parking spaces.

Edison Arcadia blends contemporary architecture with refined details — a double-height entry, elegant reception lounge, and a rooftop leisure and BBQ zone surrounded by lush greenery.





EDISON AZURE

Located in Block K of Bashundhara R/A, Edison Azure introduces a contemporary approach to comfortable city living. The design focuses on simplicity, openness, and balance — creating homes that feel welcoming without trying too hard.

Set on a 4 Katha south-facing plot with a 25 ft front road, the project features eight thoughtfully designed apartments ranging from 1550 - 1830 SQFT. across G+8 floors, with eight parking spaces.

With an inviting entrance, open-to-sky leisure area, and rooftop BBQ zone, Edison Azure is built to bring ease into everyday life — where comfort and modern design quietly coexist.



Workshop and Training

Workshop on Fischer Fixing System and Fire Stop Solution



On 26 August 2025, Edison Real Estate Ltd. organized a specialized Workshop on the Fischer Fixing System and Fire Stop Solution, conducted by Abedin Equipment Ltd. The session was attended by all engineers of the Construction Department, focusing on enhancing both technical knowledge and practical understanding of advanced fixing and fire stop technologies. This interactive session not only enriched our engineers with deeper technical expertise but also reinforced Edison Real Estate's ongoing commitment to quality, safety, and innovation in every project.

Training on Project Planning



On 16 July 2025, Edison Real Estate Ltd. successfully conducted a Project Planning Training on Microsoft Project, led by Sabit Humam Nidul, PMP, Senior Manager – Construction Business.

The session enhanced the technical capabilities of our engineers, empowering them to adopt modern planning tools for greater accuracy, efficiency, and improved decision-making in project execution.



Foundation Safety Training

During July and September 2025, Edison Real Estate conducted a series of Foundation Safety Trainings across multiple ongoing projects, including Verona, Camillo, Luciana, Iris, Arcadia, Armand, and Opulent Oasis. The sessions focused on maintaining the highest standards of safety at every stage of the construction process. Key practices were emphasized, such as wearing the required PPE during piling and substructure works, deploying Signalmen to guide equipment safely, maintaining adequate space for equipment movement, and ensuring close supervision throughout all activities.

Streamlining Projects to Serve Homeowners Better



A training session has been arranged for the Project Engineers of the Jolshiri projects to ensure well-organized sites for easy visits and better management of homeowner engagement requests. This helps us provide a smoother experience and serve you more efficiently.

Innovation & Development

Edison's New ERP Development Project



Edison Real Estate is developing its own ERP system as part of our focus on innovation and smarter operations. The team is actively shaping the Business Requirement Document (BRD) for the new ERP system, paving the way to connect all departments through a unified and efficient platform.