




ERE INSIDE OUT

EDISON REAL ESTATE, a distinct concern of EDISON Group, is the benchmark of luxury living spaces with sustainability pervading every brick of its development. Incorporating contemporary building techniques, future values, and offering quality brands as promised, EDISON REAL ESTATE ensures that you live exceptionally and we celebrate life to the fullest. We, at EDISON REAL ESTATE, also celebrate our every moment and achievements. This literature is shared to spread our happiness among you.



Newsletter

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NEWLY LAUNCHED PROJECT: EDISON ORLANDO



Nestled in the serene surroundings of J block, Bashundhara R/A, Orlando offers 52 apartments spread across a sprawling 30-katha plot. From 2330- 2830SQFT abodes, there's a perfect fit for every lifestyle in this inviting community.



This welcoming residence boasts an elegant structure with a height of B2- 14 floors, ensuring a living experience for all. Find luxury and convenience in every detail that is crafted with your comfort in mind. Enjoy the grandeur of a double-height entry, relaxing in the cozy lobby lounge, or finding solace in the lush green spaces dotted throughout the premises.

For those seeking an active lifestyle, Orlando has you covered with jogging tracks, a children's play area, and a badminton court. When it's time to unwind, head to the open terrace community space for some fresh air or indulge in a refreshing swim at the inviting swimming pool. Don't forget to keep up with your fitness routine at the well-equipped fitness center.



With charming vertical gardens and a rooftop recreational area, there's always something new to explore and enjoy right at your doorstep. The handover date for Edison Orlando is set for July 2027.



ANNUAL CONFERENCE: REDEFINING HAPPINESS



From January 25th to 27th, 2024, Edison Real Estate organized its Annual Conference at Cox's Bazar. It was an exciting event where employees gathered for three days of activities and discussions.

During these three days, attendees enjoyed a variety of engaging activities. From delightful BBQ dinners to lively music and thrilling raffle draws, there was something for everyone. Additionally, sports competitions, cozy campfire sessions, and beach tournaments added excitement to the event.

The conference provided a platform for sharing ideas, discussing progress, and exploring future opportunities. An Employee recognition program, including awards for team leaders, added a special touch to the event. Valuable insights from the Chairman left attendees feeling inspired. Overall, the conference was an enriching and enjoyable experience, strengthening the team's bond and fostering camaraderie.

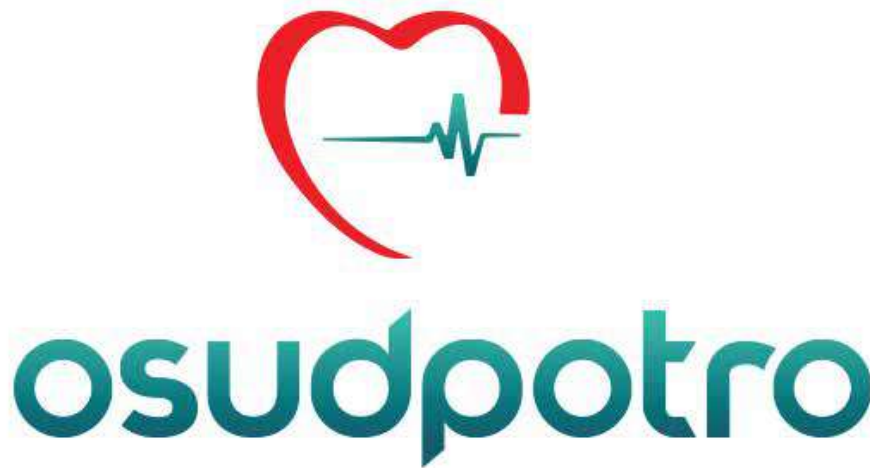


CONSTRUCTION TRAINING: SAFETY AT HEIGHTS & PERSONAL PROTECTIVE EQUIPMENT (PPE) USAGE

On March 11th, Edison Real Estate held an essential safety training session at the Edison Amour & Apricus premises. 28 teammates attended in the training, which covered working at heights and proper personal protective equipment (PPE) usage. The enlightening session was led by Mr. Md Rakibul Islam, DM-COD, who ensured that all employees left with a thorough understanding of the material.

The event empowered engineers with a thorough understanding of safety protocols when working at heights and demonstrated the vast applications of these measures in construction. Attendees recognize the critical importance of wearing a safety belt and firmly attaching it to a hook point while working on the rooftop edge. Wear safety helmets all the time and use portable safety barriers when the roof hoist machine is not in use.

It is mandatory to install peripheral safety ropes for edge visibility purposes. These are non-negotiable safety measures that must be adhered to at all times. It is crucial to wear safety helmets at all times and use portable safety barriers when the roof hoist machine is not in use. Additionally, peripheral safety ropes must be installed for edge visibility purposes, and there is no room for negotiation when it comes to adhering to these safety measures. These measures must be strictly followed to ensure the safety of everyone involved.



EDISON REAL ESTATE TIES WITH OSUDPOTRO: EDISON ROYAL CLUB

Osudpotro is an online pharmacy solution that provides healthcare services to its customer's doorstep. Recently, Edison Real Estate tied up with Osudpotro by signing a memorandum of understanding (MoU). Under this partnership, customers of Edison Real Estate will receive preferential benefits from Osudpotro. Osudpotro will be providing discounted rates on all its offerings to Edison Real Estate customers. Also, by taking healthcare services from Osudpotro, customers receive the fastest delivery and they can tailor it according to their needs. The mutual initiative will be reflected in the company's steadfast commitment to prioritizing customer contentment and nurturing advancement.

Highlights of benefits-

7% discount on all medicine
Faster delivery in Bashundhara R/A

Their newest hub is in Bashundhara R/A which allows them to deliver fast inside Bashundhara R/A & nearby areas.



FALGUN UTSHOB: INFUSING COLORS WITH HAPPINESS

On February 14th, 2024, we had a special Pohela Falgun celebration at our corporate headquarters. The place was alive with bright colors and happy feelings.

Throughout the day, everyone at Edison Real Estate had a blast. There was yummy food for everyone to enjoy. The event lasted from 3:30 to 5:30, and it was a time full of excitement and happiness.





INTERNATIONAL MOTHER LANGUAGE DAY: 21ST FEBRUARY

On 22nd February 2024, we celebrated International Mother Language at our headquarter with black and white themed dresses to pay homage to language martyrs and their sacrifices for our mother tongue.



EDISON
REAL ESTATE

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