

NEWSLETTER



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INSIDE OUT**

QUARTER **3**
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the new project

HERMIA



ABODE OF WONDER



Introducing Edison Hermia, one of the most spectacular projects in M Block of Bashundhara R/A. Nestled amidst lakeside serenity, Hermia is a modern marvel that offers an unparalleled living experience.

This exclusive project spans 9.33 katha beside a lakeside corner plot, with openness on two sides. It is one of the 140 lakeside plots in M block. That puts Hermia among the lucky 4%, overlooking the water body. The project offers the tranquillity of fresh lake air with all the modern amenities, creating a uniquely beautiful home.

Before Hermia lies a 25-foot-wide road, it has 13 apartments of 1,780 to

2,020 square feet. The project is surrounded by a delightful green oasis of almost 2,127 square feet. Edison Hermia has a lakeside seating area, perfect for embracing nature's melody. A small, enchanting patio and a barbecue zone on the rooftop promise unforgettable evenings under the sky. And, to add practicality to the dreamscape, a convenient cloth drying area completes the picture. The project will also be handed over by September 2025.

ALLIANCE OF PRIVILEGES

VLCC & Dhali Fitness
Shakes Hands with ERE



Edison Real Estate has inked a significant partnership with VLCC, a renowned lifestyle brand. This partnership is set to enrich the lives of Edison Real Estate's esteemed clients. VLCC's wellness expertise will offer exclusive benefits, including wellness packages, fitness memberships, and personalized grooming services. Edison Real Estate's commitment to providing holistic lifestyle experiences is evident in this strategic alliance.

Edison Real Estate is also thrilled to announce its cooperation with Dhali Fitness, a respected name in wellness. This venture aims to elevate the health and fitness of its clients by providing complimentary gym memberships, fitness classes, and health assessments.

These collaborations set a new standard in customer-centricity, demonstrating the company's dedication to enhancing the lives of its homeowners.



JOINT CAMPAIGN

BETWEEN ERE & RENOWNED FINANCIAL INSTITUTIONS



Edison Real Estate constantly seeks to enhance its client's benefits. The collaboration between Edison Real Estate and City Bank, IPDC, MTBL, and EBL, the renowned financial institutions, will reshape the home-buying experience. This partnership offers exclusive home loan facilities tailored to Edison Real Estate's clients, providing various benefits. Clients can access an efficient and stress-free way to achieve their dream of homeownership, featuring competitive interest rates, flexible repayment options, and a streamlined application process.

This extraordinary partnership signifies a transformative shift in the home-buying experience. Edison Real Estate's profound understanding of the real estate market harmonizes with the financial prowess of City Bank, IPDC, MTBL, and EBL. Offering clients a unique blend of market insight and unwavering financial support collectively represents a new home-buying era. It simplifies the path to homeownership, opening doors to a brighter future where the cherished dream of owning a home becomes an attainable reality. With the combined strengths of these financial leaders and the expertise of Edison Real Estate, clients are promised not only a smoother and more accessible homeownership journey but also a partnership that values their aspirations, guiding them toward a brighter and more secure future.

DENTAL CAMPAIGN

For the Edison Employees
at the Office Premises

At Edison Real Estate, employees are immeasurably valued assets, and their well-being takes top priority. Dedication to fostering a healthy and content workforce has always been paramount, recognizing that their collective vitality and happiness underpin the organization's success. In line with that unwavering commitment to providing comprehensive employee benefits, a recent milestone was achieved by organizing a special Dental Care Campaign in collaboration with Farazy Dental and Research Center.



Dentists provided the employees with invaluable general dental checkups and consultations throughout this campaign. The Dental Care Campaign witnessed enthusiastic participation from the employees and contributed significantly to a healthier and happier workforce.

The success of this campaign reaffirms the pledge to provide a nurturing workplace where employees feel genuinely cared for, supported, and motivated to excel. The organization is committed to exploring innovative ways to enhance the well-being of the Edison family, as their success contributes to the company's success.



"The power of positive thinking starts with a smile."

WORKSHOP

CAPACITY ENHANCEMENT



In a remarkable week of learning and development, Edison Real Estate took a significant step in furthering the expertise of its construction engineers. Conmix Construction Chemicals, a respected industry leader, conducted a highly informative session that delved into Admixtures and Construction Chemicals, designs, and Drawings.

This enlightening session gave our engineers a profound understanding of Admixtures and construction chemicals and showcased their diverse applications in contemporary construction. Engineers gained valuable insights into the advantages of these materials, including the enhancement of concrete performance, increased durability, and strength.

The session also aimed to bolster our engineers' structural design and drawing proficiency. It emphasized

practical applications, offering real-world insights and fostering interactive learning through engagement with industry experts.

As part of our ongoing development initiatives, the knowledge and skills acquired in this workshop have been documented for performance evaluations. Edison Real Estate takes pride in investing in its employees' growth. We eagerly anticipate that these development efforts will positively contribute to our projects and the organization.

The day-long BD Jobs Freshers Career Fair on 20th September 2023 provided a comprehensive platform for recent graduates to embark on their career journeys. This event addressed not only the pursuit of employment but also the broader spectrum of career development needs of fresh graduates, encompassing guidance,

Fair, offers an exceptional work environment that promotes innovation, collaboration, and inclusivity. It prioritizes employee growth through ongoing training and mentorship, ensuring individuals have the tools to succeed. The company's structured career development program provides advancement and skill enhancement opportunities. Edison Real

CAREER FAIR

Active participation of Edison Real Estate in search of new talents



growth opportunities, and prospects for higher education abroad. The fair commenced by offering fundamental insights into effective job searching strategies and ways to identify the ideal job fit. Edison Real Estate actively participated in this event, collecting CVs for numerous job positions and receiving an overwhelming and positive response from attendees.

Edison Real Estate, an active participant at the BD Jobs Freshers Career

Estate values work-life balance, offering flexibility and a supportive community. Overall, it is an attractive choice for those seeking a fulfilling and rewarding career in an environment that supports personal and professional growth.

