

NEWSLETTER

Quarter 1, 2023

EDISON[®]
REAL ESTATE



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INSIDE OUT

EDISON REAL ESTATE, a distinct concern of EDISON Group, is the benchmark of luxury living spaces with sustainability pervading every brick of its development. Incorporating contemporary building techniques, future values, and offering quality brands as promised, EDISON REAL ESTATE ensures that you live exceptionally and we celebrate life to the fullest. We, at EDISON REAL ESTATE, also celebrate our every moment and achievements. This literature is shared to spread our happiness among you.



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NEWLY LAUNCHED PROJECT



Edison Valeria is the newest addition to the gallery of exquisitely designed living works of art. The latest project by Edison Real Estate, Edison Valeria, is a striking architectural masterpiece that lives up to its name by radiating class, beauty, and strength. This edifice which embodies sophistication and refinement, is situated in the center of a busy metropolis at road no. 29/A, block-m, Bashundhara R/A, providing residents with breathtaking views of the surrounding cityscape, the peacefulness of the lakefront, and the convenience of being close to all major hotspot.



EDISON
*South
 Serenade*

HANDOVER



On 23rd February 2023, we celebrated the Handover Ceremony of Edison South Serenade in the South Serenade apartment premises. South Serenade is the example of pure brilliance and Edison Real Estate set the benchmark for their other projects. The Handover Ceremony had some segments including a musical night and gifts handover to the esteemed clients. Respected clients shared their positive feelings on stage which made the whole atmosphere joyful. Honorable clients indulged in small talk with their new neighbors while enjoying delicious food. The glorious day ended with a group photo session on the South Serenade rooftop to imprint the memory of an eventful day as such.



SUST CAREER FAIR



In order to unearth enthusiastic candidates, we participated in a two-day job fair under the initiative of SUST Career Club- a career-oriented organization. Through this initiative we were met with zealous candidates willing to be a part of Edison Real Estate family and CVs were collected from them by the HR team. On the second day of the event, Edison Real Estate called selected candidates for an interview.





NEW YEAR CELEBRATION

The Edison Real Estate office had a joyful atmosphere on the first day of January. Collectively, we welcomed the new year and celebrated our achievement on being the "Biggest Developer in Bashundhara". With joy and laughter, we commemorated the special day by cutting cakes at the head office and Desdemona Project and thereby, concluded the festivities.





ANNUAL CONFERENCE

An excellent annual outing and conference was organized by Edison Real Estate on January 25–27, where the honorable chairman, directors, and teammates gathered to discuss various areas, challenges, and opportunities for the company.

The three-day-long annual outing comprised of bar-b-q dinner, musical night, DJ party, Corporate dinner, beach football tournament, and many more fun activities. In the conference session, the Q4 GEM award was given to emerging team members and team leaders. There were idea-sharing sessions followed by Chairman Sir's valuable and insightful speech. The memorable event was concluded by giving out exciting Raffle Draw prizes to the team members.





FALGUN UTSHOB

On 14th February, 2023 we celebrated Pahela Falgun in our Head Office with vibrance and color. The day was filled with fun activities, delicious food items, and a musical event. It was delightful to see everyone treasure the moment and create memories that would transcend time.





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