

ERE INSIDE OUT



EDISON REAL ESTATE, a distinct concern of EDISON Group, is the benchmark of luxury living spaces with sustainability pervading every brick of its development. Incorporating contemporary building techniques, future values, and offering quality brands as promised, EDISON REAL ESTATE ensures that you live exceptionally and we celebrate life to the fullest. We, at EDISON REAL ESTATE, also celebrate our every moment and achievements. This literature is shared to spread our happiness among you

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NEWLY LAUNCHED PROJECT



Edison Cordelia

The newest acquisition to the collection of thoughtfully crafted living wonders is Edison Cordelia. Cordelia, the youngest daughter of King Lear, has a remarkable sense of elegance and grace. The architects of this project have authentically represented this figure as William Shakespeare originally intended. The sophisticated and hospitable Edison Cordelia can be found in Bashundhara Residential Area, a planned community that is rapidly expanding, where the nation's future generation is eager to dwell. Edison Real Estate is living up to their watchword "Redefining Happiness."





HEALTH CAMP AND AWARENESS SESSION



Ensuring mental and physical wellbeing being one of Edison Real Estate's primary subjectives, on November 17th, 2022, Edison Real Estate Limited organized a Free Health Camp and Awareness Session for the workforce. On general health, there were live questionnaires and awareness sessions. It's important for employees to learn how to manage their stress at work and maintain emotional wellness, therefore the workshop also included a mental health session. Blood pressure readings, blood sugar tests, height and weight measurements, and doctor counseling were all included in the general health exam.



EMPLOYEE RECOGNITION PROGRAM



With the goal of bringing all the employees together and acknowledging their contribution, Edison Real Estate held an Employee Recognition Program on the 27th of October in Impetus Lounge. Aminur Rashid, the honorable chairman of Edison Real Estate, gave the opening speech to launch the event. The goal of this initiative was later discussed by the Human resources department. The categories for which workers were recognized for their exceptional leadership, productivity, contributions and accomplishments are mentioned beneath.

Prospero Campaign

Champion, Runner-up

Best Performer in Sales, Q3 – 2022

Best Team Leader, Best Team Player

Best Performer in Construction, Q3 – 2022

Star Performer, Emerging Performer

Best Functional Head, Q3 – 2022

Best Change Management Leader

Best People Development Leader



This event held by Edison Real Estate inspired the employees to be their best self and improve their contribution to Edison. The event provided a cheerful environment with a splendid dinner and a musical night. It served as a safe space where employees delved in enjoyably creative activities.



ERE WINTER FUTSAL AND PITHA FEST 2022

On November 12th, 2022, a futsal and pitha fest named ERE Winter Futsal and Pitha Fest were held. Each football game lasted 20 minutes and there were three of them in total. The four teams each had a nickname derived from each of our apartment projects. The following were the teams: Titania Titans, Desdemona Dynamites, Cordelia Champions, Prospero Pioneers, and so on. Desdemona Dynamites finished second, while Titania Titans won the championship. Employees played badminton and cricket on the Edison Cordelia campus after the Trophy Handover event. The Pitha Fest served Bhapa and Chittoi Pitha all through the break. Kabab and porota meals let employees interact and have casual conversations. Through being courteous to one another and enjoying life, the Champion and Runners Up teams, in addition to the other workgroups, all had a wonderful time.



DIU JOB UTSHOB

Edison real estate does not only ensure a good environment to their employees, they also allocate opportunities to graduate and undergraduate students to discover a job that suits their interest and goals in life. Which enables motivation and determination in the upcoming generations. At Daffodil Smart City (DSC) in Ashulia Savar, the major career event “Futuration- DIU Job Utsob-2022” took place from December 1st to 3rd of 2022. In the Stall Exhibition section, Edison Real Estate held an exhibit, displaying the numerous career opportunities Edison holds. The HR division gathered the graduates’ resumes. Students informed the HR department that working with Edison Real Estate, which is rapidly expanding in Bangladesh’s real estate market, is an ideal job which is their dream. Among the students, the Edison Real Estate HR department expected to discover potential applicants with talents.



DURGA PUJA FESTIVAL AT BASHUNDHARA R/A



Edison Real Estate welcomes all cultural festivities and backgrounds, which is crucial to all personnel's identity. From October 1st to 5th, Edison Real Estate had a significant recognition at the Aemilius project grounds for Durga Puja. The focus of the event was our striking pavilion, and our helpful sales staff was on hand to answer any queries and provide details about our numerous apartment developments. Potential clients were really interested in our showcase and were eager to find out more about what we had to offer. We are honored to have participated in this significant Hindu ceremony at Bashundhara Residential Area.

DONATING BLANKETS FOR AID



প্রথম আলো ট্রাস্টের উদ্যোগে এডিসন ফাউন্ডেশনের সহায়তায় কুড়িগ্রাম সদর উপজেলার প্রথম আলো চরে শীতাত নারী-পুরুষ ও শিক্ষার্থীর মধ্যে কম্বল বিতরণ করা হয়। গতকাল দুপুরে। ছবি : প্রথম আলো

On the 4th of December, The Prothom Alo Trust collaborated with Edison Foundation and took the initiative to distribute blankets to the underprivileged. This aid has been made possible by the noteworthy contribution of Edison Foundation.

কম্বল পেয়ে খুশি জসিম উদ্দিন

সংবাদদাতা, কুড়িগ্রাম



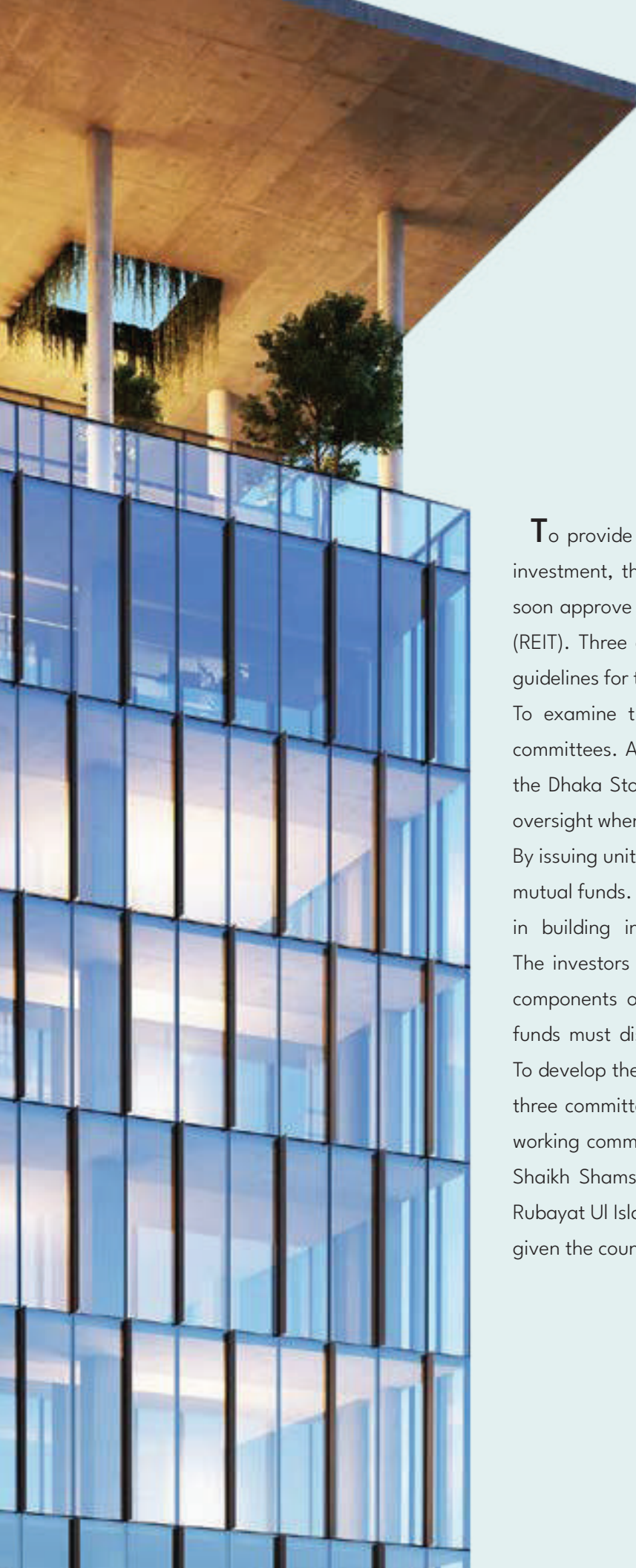
কয়সের ভাত্রে নুয়ে পড়েছেন শারীরিক প্রতিবেদী জসিম উদ্দিন (৬৭)। লাইতে কর নিজে প্রথম আলো চরে আলোর পাঠশালার এসেছেন কম্বল নিজে। কম্বল পেয়ে খুশি জসিম উদ্দিন বলেন, 'এ বছর ঠাণ্ডা বুঝ বেগি পড়ছে। ঠাণ্ডা হলে কনকনে শীত পড়ে। ঠাণ্ডার কারণে কিশো টাকা নাহি। প্রতিবেদী ভাতর চাশায় বুঝ কটে দিন যায়। এত দিন শীতত ছাওয়াপোয়া (সন্ত্রম) নিয়ে কষ্ট করি আছি। তোমার মেয়ো কম্বল পায় হামার বুঝ উপকার হইল।'

গতকাল বৃহবার প্রথম আলো ট্রাস্টের উদ্যোগে কুড়িগ্রাম সদর উপজেলার প্রথম আলো চরে ৪০০ অসহায় নারী-পুরুষ ও শিক্ষার্থীর মধ্যে কম্বল বিতরণ করা হয়েছে। এর আগে প্রথম আলো চরের অসহায় ও দরিদ্র মানুষের তালিকা করে কম্বল বিতরণের জন্য কার্ড বিতরণ করেন কুড়িগ্রাম বন্ধুসভার বন্ধুরা ও আলোর পাঠশালার শিক্ষকেরা। গতকাল ইারা কম্বল নিজে আলোর পাঠশালার আসতে পারেননি, বন্ধুসভার সদস্যরা তাঁদের বাসায় কম্বল পৌঁছে দেন।

কম্বল বিতরণ অনুষ্ঠানে উপস্থিত ছিলেন কুড়িগ্রাম বন্ধুসভার উপদেষ্টা ও আলোর পাঠশালার প্রতিষ্ঠাতা সভাপতি সফি হান, আলোর পাঠশালার প্রধান শিক্ষক মো. আতাউর রহমান প্রমুখ।

শীতাত মানুষের মধ্যে শীতকষ্ট বিতরণের জন্য প্রথম আলো ট্রাস্টে কম্বল দিয়েছে এডিসন ফাউন্ডেশন। এডিসন ফাউন্ডেশনের সহায়তায় প্রায় ৪০০টির কম্বল গতকাল কুড়িগ্রামে বিতরণ করা হয়েছে। শীতাত মানুষের সহযোগিতায় আপনিও এগিয়ে আসতে পারেন। সহায়তা পত্রানো যাবে ব্যাংক ও বিকাশের মাধ্যমে।

হিসাবের নাম : প্রথম আলো ট্রাস্ট/এগে তহবিল
হিসাব নম্বর : ২০৭ ২০০ ১১১৯৪
চাঙ্কা ব্যাংক লিমিটেড, কারগোন বাজার শাখা, ঢাকা।
অথবা বিকাশ পেমেন্ট করতে পারেন : ০১৭১০-০৬৭৭৬ এই মার্চেন্ট অ্যাকাউন্ট নম্বরে।



To provide citizens the chance to obtain dividends from real estate investment, the Bangladesh Securities and Exchange Commission will soon approve the draft regulations for the Real Estate Investment Trust (REIT). Three committees had been established beforehand to develop guidelines for the REIT convened with the securities regulator on Monday. To examine the REIT draft regulations, the BSEC meets with three committees. According to Saied Mahmud Zubayer, general manager of the Dhaka Stock Exchange, the regulator would appeal for democratic oversight when the draft regulations are completed in 10 to 15 days (DSE). By issuing units, the REIT will raise money from common investors like the mutual funds. They will get rewards against the funds they have invested in building infrastructure and complexes with numerous purposes. The investors will also be able to transfer their mutual fund units and components of assetbacked securities. Companies that combine such funds must disperse more than 90% of their income in other nations. To develop the REIT regulations, the securities regulator first established three committees: the steering committee, consultation committee, and working committee. The steering group was led by BSEC Commissioner Shaikh Shamsuddin Ahmed. Prior to this, BSEC Chairman Prof. Shibli Rubayat Ul Islam said that the REIT model would be immensely beneficial given the country's expanding economy and increasing population.



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