

EDISON REAL ESTATE, a distinct concern of EDISON Group, is the benchmark of luxury yet affordable living spaces with sustainability pervaded in every brick of its development. Incorporating contemporary building techniques, future values and offering quality brands as promised, EDISON REAL ESTATE ensures that you live exceptionally and celebrate life to its fullest. We, at EDISON REAL ESTATE, also celebrate our every moment and achievement. This literature is shared to spread our happiness among you.



Construction Commencement of Our First Premium Projects



By the grace of Almighty on December, we commenced the construction of the first two premium projects EDISON Amour and EDISON Apricus. The piling of both projects is almost completed. The next phase of the construction is going on in full swing.

Redefining Happiness with the Color of Spring

EDISON REAL ESTATE Limited welcomed Falgun month by organizing a vibrant daylong event at Gulshan North Club. The day started with magic where children from Sir Salimullah Muslim Orphanage were the star of the show. To color, the joy of spring, Masuda Khan a popular artist on social media, ran an Art Workshop and awarded the kids with certificates.



Workers' Training Session on Paintwork Procedure



It is our responsibility to fulfill the dream of our beloved customers. To color our customer's world, paint is essential. As a part of continuous training and development of employees, we held an instruction session with our workers about the paintwork procedure, safety management, and quality control so that we can complete the dream abode of our customer with the touch of care and elegance and redefine the happiness.

EDISON Kazi Camellia: Successfully Handed Over Project of EDISON REAL ESTATE



It gives us immense pleasure to announce that EDISON Kazi Camellia at Khilgaon is successfully handed over residential project of EDISON REAL ESTATE. The Customer Relationship Management team has successfully concluded all the formalities with all the co-owners of EDISON Kazi Camellia on January to hand over the project before the anticipated completion date. This is an exciting moment for EDISON REAL ESTATE to be proud of.

ERE Family Retreat

On March 2022, employees of EDISON REAL ESTATE gathered in Bhawal Resort to spend some time near nature. On this day, we relished the moment by participating in an exciting football tournament, cricket match, poolside refreshment, Bar-B-Que party, team building activities along with many other things.



Amidst the hectic schedules, employees of EDISON REAL ESTATE enjoyed every moment. With laughter and joy, we shared a strong bond. We believe that this type of relationship will inspire us to work towards the company's growth.

REHAB

Membership

To strengthen the role of the real estate sector, REHAB (REAL ESTATE & Housing Association of Bangladesh) is one of the most prominent industry associations working to promote formal private sector real estate development in Bangladesh. EDISON REAL ESTATE became a member of REHAB solidifies the nascent realtor's identity within the shortest period.

The membership number of EDISON REAL ESTATE Limited is 1627/2021.



Agreement and MOU Signing

Agreement Signing with Dhaka Bank

Dhaka Bank has recently signed agreements with EDISON REAL ESTATE Limited at the bank's Head Office in Gulshan for providing cash management services and jointly promoting home loan products. Emranul Huq, Managing Director & CEO of Dhaka Bank, and Aminur Rashid, Chairman & CEO of EDISON Group, exchanged the documents of the agreements on behalf of their respective organizations.



Agreement signing with IPDC Finance Limited

A delegation of IPDC Finance Limited signed an agreement with EDISON REAL ESTATE Limited at the head office of EDISON Group on Tuesday 15th February 2021. IPDC Finance Limited will assist EDISON REAL ESTATE Limited to provide comprehensive, easy, and faster solutions for home financing and loan facilitation to valuable customers.

Falgun Celebration in Office



We, at EDISON REAL ESTATE Limited, celebrated Falgun with colorful decoration and event. There was a cultural event, and traditional food items to celebrate the first day of Falgun. We were dressed in colorful clothing. There was a photo booth to capture our happy moments. The office atmosphere was full of laughter and chatter.

We also enjoyed the Falgun Celebration in Gulshan North Club. Singers with their melodious voices entertained the guests and the employees of EDISON REAL ESTATE Limited.

New Product Launching

We are happy to announce our three brand new projects, Edison Othello and Edison Rosalind in K block and Edison Titania in L Block of Bashundhara R/A. All of these three feature modern lifestyle amenities to enhance the living standard of our esteemed customers.



Edison Othello



Edison Rosalind



Edison Titania

Edison GEM News

Edison Real Estate hosts the Edison GEM event every quarter. Here the employees are honored for their work throughout the quarter. These awards have been given in a total of 6 categories this year. The categories and the award winners are:

1. Best Team Player- Suman Chandra Majumdar, SCM
2. Best Project Executor- Kamrul Hasan Sikdar, Construction
3. Most Improved Performer- Tanjim Islam, SCM
4. Best Customer Service Provider- Md. Zakaria Bulbul, CRM
5. Most Creative Person- Md. Abdul Hannan, Construction
6. Best Sales Person- Brajagopal Halder, Sales



Financial Training Session with DBH

On February 2022, a delegation from DELTA BRAC HOUSING conducted a training session for the Sales, Customer Relationship, and Marketing team of Edison Real Estate. During the session, the members of both teams received knowledge and insights for efficient housing finance and loan facilities.

Dubai Trip

Our sales team along with the COO (Chief Operating Officer) and CBO (Chief Business Officer) went on a trip to Dubai this quarter. Our sales team earned this trip as a result of their outstanding performance in Quarter 1 of 2022.





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